

SHOW. TELL. SELL.

Empower your sales channel with the information, tools, and technology it needs to succeed. **App-Kits** are next-generation, custom-built mobile applications that are designed, enhanced, and optimized for the unique needs of your business.

APP / KITS



ORGANIZE AND UPDATE YOUR COMMUNICATIONS.

APP-KITS

The App-Kit is a synergy between your custom mobile app created by Design Center and our cloud collaboration platform "App-Kits Dispatch". Together they create a flexible, easy-to-deploy presentation tool that aligns marketing and sales goals. Design Center created App-Kits to be its own tightly controlled, secure yet flexible deployment platform that we can modify as necessary to fit our client's needs as they evolve.

Here's what you can do with App-Kits:

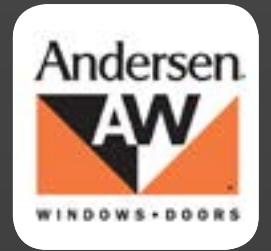
- Simplify distribution and organization of all business communication materials
- Update materials via custom CMS; no need for sales to seek and retrieve current versions
- Navigate easily with custom-designed interface and architecture
- Run locally; no Wi-Fi required
- Send materials instantly with mobile email
- Interact with other platforms: Salesforce.com, Box, Dropbox and others



Secure SSL Solution



Push & Pull Content Delivery



DESIGN CENTER INC.

Contact us today: 651 699 6500 or sales@design-center.us

App-Kits is the product of Saint Paul based design and development agency **Design Center Inc.**

We focus on advancing our clients' business through distinct visual solutions and strategic implementation. Throughout our 40 year history, we have followed a practice of delivering holistic solutions. Our unique approach requires pragmatic designers who can create the conceptual framework, define project parameters and deliver well-crafted technology.

[CLICK HERE TO VISIT THE DESIGN CENTER WEB SITE](#)

App-Kits can be completely customized with tools that give your field reps the features and functions they need to close more sales. We develop custom calculators, product finders, specification tools, organizers, configuration tools, estimators, and teaching tools for our clients' particular needs.

NARRATIVES

Sales presentations come to life in app form. Animated, non-linear presentations possess endless creative possibilities.



CALCULATORS

Calculators need not be boring spreadsheets. They can be client engagement tools that are smart, dynamic and visually interesting.



Tell us what your salespeople need to do and we'll equip your App-Kits solution with the power to be more authoritative, persuasive, and successful. We can also design your App-Kits toolbox with instant access to services like Skype, Dropbox, Salesforce.com or Box.

CONFIGURATORS

Leverage the tablet display as a configurator to support real-time product customization. Save, name and order your configured products.



FINDERS

Custom product finders enable users to search thousands products multiple ways. All searchable products are content managed on the App-Kits back-end via one spreadsheet.



MANAGE CONTENT. MONITOR USERS. PULL ANALYTICS.

Dispatch Mobile is App-Kits' cloud based Content Management System. This ready-to-use platform manages users and applications on mobile devices to keep you in control of who's using them and what's on them.



Here's what you can do:

- Manage, update and authorize all App-Kits applications downloaded on mobile devices
- Distribute secure, private applications directly to mobile devices
- Pull reports on user and application activity
- Manage and maintain customized applications so everyone is using the most current marketing communications and tools

In-House Dedicated Customer Support: 1 800 507 1443

“Design Center does a fantastic job of making our requirements a reality through their App-Kits platform and mobile customization. The Renewal by Andersen iPad app they helped us implement has been instrumental in differentiating us from the competition, improving operational performance and increasing sales.”

Eric Ottem

Senior Product Manager
Renewal by Andersen



SEE IT TO BELIEVE IT.

The best way to discover how we can help your business is to experience **App-Kits** in person.

Contact us today to schedule an in person or online demo of App-Kits and our suite of mobile tools:

651 699 6500 or sales@design-center.us

